

# 2018 EVCC Annual General Meeting

March 1, 2018

Call to Order by Peter 7:10

Chair: Don Hollingshead

Minutes: Helen Hayes

A printed agenda was available and distributed to attending members.

Approval of agenda was made by John Backhouse and seconded by Peter Thurston.

Approval of 2017 minutes was made by Helen and seconded by Richard Ward.

## Reports

- Exec committee
- Financial Report was presented by Brenda & she explained specific details & responded to questions. Her complete report is on the google drive in the AGM file.
  
- Program Report was presented by Peter Thurston, see attached for statistics. Highlights of his report are as follows.
  - there are 548 members living in Calgary but only 40% are active
  - average age is 54.8 years
  - ride convening that was introduced by Peter Bradbury a few years ago is working well, increasing the variety of road and urban rides and a dedicated Mountain bike core
  - rides with GPS is new and goal is to get coordinators trained to use the program
  - we are investigating using the EVCC calendar for other activities November thru March to stay active and connected socially
  
- Multi-day Program by Helen Hayes.
  - The club had 8 successful multi-day events. See attached report ( on the google drive in the AGM file)
  - Goal for 2018 is to increase our events by using past rides to create a shared data file.
  - New events can be easily be re-created by any co-ordinator or by a committee by using the shared data.
  - Use data from or partner with other bike clubs to boost our events
  
- GT report by Brenda. See full report on the google drive. Highlights were as follows:
  - there were 317 cyclists on the 2017 GT and 3 days of sunshine
  - new registrations for 2018 are coming, slowly. Need at least 250 cyclists
  - had some trouble filling volunteer spots, but sent out an email to past GT participants and positions are filled
  - deadline for early bird registration is March 12
  - goals are to keep a core of volunteers and fill ride with up to 400 riders
  - looking for members who want to be part of a GT Coordinator committee or a sole coordinator

- Membership Report was presented by Marcella
  - there were 819 members in 2017 compared with 865 in 2016
  - 42 memberships are honorariums compared to 39 in 2016
  
- Social Report was presented by Tony up coming social plans
  - in March there are plans for a slide presentation
  - other calendar ideas include a pending ebike ride presentation and a Russian tour presentation
  - In May, the GT preparation then June, July & August our annual social/ ride in park, pizza ride, pub ride,
  - Sept possibility of a slide show on a recent tour
  - 2017 in lieu of our Christmas party 60 people attended the Emerald Gardens,
  - 2018 is our 35th. anniversary... looking for feedback for events, maybe a special Greenway Ride idea

Peter Thurston moved to accept the reports & Doug McCulloch seconded.

Doug McCulloch, past president stepped down from the board. He thanked members who make our club great, saying that the EVCC provides the vehicle to get out and ride. He thanked our volunteers and wished the club well, saying that he will continue to participate. Brenda Ryder and Bud Sedman also are stepping down from their board positions as treasurer and GT Coordinator.

### Strategic Planning presentation by Peter

- The Board held a planning session in the fall to look what our mandate is, are we filling it, can we fill it etc.
- We went outside our own (executive) group and invited other members to help us visualize the future of our club. We invited members to help look at new ideas as well as what is working and what is not working.
- Volunteer strategic planner, Bob Yamashiro jumped in as moderator.
- We are now at the point of deciding and implementing some of those ideas.
- Key is that we *just* want to ride. We want to make it enjoyable - how do we do that?

### Maria Saley reported the outcome:

- These are some of the key elements of the Strategic Plan. It is still a work in progress.
- The board will vote on and decide how to implement the core themes as listed below at future meetings.
  - Attract, engage & retain active members
  - Ensure we have enthusiastic, dependable, competent volunteers
  - Be identifiable and publicly recognized
  - Be financially solvent
  - have effective leadership and good succession planning

## Nominations:

- Doug McCulloch, past president and board member stepped down from the board. He thanked members who make our club great, saying that the EVCC provides the vehicle to get out and ride. He thanked our volunteers and wished the club well, saying that he will continue to participate.
- Brenda Ryder and Bud Sedman also are stepping down from their board positions of treasure and GT Coordinator.

## New directors:

- Maria Saley
  - was present and introduced herself and talked about her professional background in marketing and food service industry.
  - she has over 20 years in management with companies like Campbell Soup and PepsiCo where she contributed to leadership and business development. One of her favorite memories involves developing and launching numerous slurpee flavours for 7- Eleven.
  - she was a member of the EVCC for a brief period of time in 1996 and re-joined in 2014. She is a coordinator of both road and Mt. Bike rides & has assisted in developing the Mt. Bike program as a convenor.
  - In 2016 she organized the First Aid course for coordinators and has co-organized the Mt. Bike year end wind up event for the past few years.
  - She was part of the Strategic Planning Committee and took over as moderator
- Trevor Penford

Was not at the AGM, but provided the following bio.

  - I have been an EVCC member for about 2 years and have participated in 20 club activities, all road rides. I've been riding for many years including 3 foreign group tours. I have a business background including plenty of work with Boards of Directors and was on the Board of the Alpine Club of Canada, Calgary Section for about 8 years. My aim is to support the growth of the club and to help it run smoothly for the benefit of the membership
- Gord Jones

Was not at the AGM, but provided the following bio.

  - My name is Gordon Jones and I've been involved with Elbow Valley for 5 years now. I first joined the club to do the GT and found that I really enjoyed the people in the club and the wide variety of rides that I can do with the club. I ride both road and mountain, have coordinated road rides for the club and for the past two seasons have been part of the road ride convening committee. As part of that committee I helped support the information technology end of the committee's work. I have recently taken on managing the club's social media account on Facebook. My goal is to develop and implement a cohesive and sustainable social media strategy that will support the club's operations and goals. On a personal note, my goals for this year are to get involved with some of the club's 35th anniversary events and to coordinate some family friendly rides. Thank you for considering me to serve you and the club by joining the board.

- Sal Faoro
  - was present at the AGM and introduced himself.
  - Sal is one of our road ride coordinators and part of one of our convening committees.
  - He contributed to the strategic planning sessions and has volunteered to help the club with insurance issues.
  
- Jim Simms
  - was present at the AGM ad introduced himself.
  - He has an accounting background as a contingent for our treasurer.

#### Continuing Directors:

- Peter Thurston
- Helen Hayes
- Tony Lamb
- Don Hollingshead
- Marcella Moody
- Ross Taylor

- This gives us a total of 11 people to sit on the board
- Don asked the group in attendance if any one wanted to add their names to the roster.
- Positions will be delegated at the next board meeting by the executive.

John Backhouse moved to accept the slate of directors and Robert Sommerville seconded the motion.

Dave Todd moved to adjourn the AGM at 8:45 PM.